

IPSAR MSME PROGRAMME CONCLUDED

Business Skill Development Programme of the MSME Development Institution Govt. of India organized in association with IPSAR was inaugurated on the 11th of November and was concluded on the 13th December. The Programme continued for 21 days with 39 sessions in all. Experts from various relevant fields delivered talks and interacted with the students. Thirty students were selected from MBA II for the programme. Field visit was also organized to enable the participants to have a close look at various successful enterprises such as Akhandamani electricals, Bharat Masala, Oridrinks, Frostey Ice Creams etc., which had humble beginning by the entrepreneurs.

The valedictory function was organized on the 13th, Dean Prof. A.K. Mishra welcomed the guests and participants which followed feedback from participants. They narrated their memorable experience gathered from successful entrepreneurs and their milestones that is the enterprises.

MSME Assistant Director Mr. D.C Mishra while summing up the programme modules conducted during the period assured that an entrepreneur was always welcome by the organization for all kinds of help.

Dr. J.K. Misra Director IPSAR advised that the entrepreneurs were generally young, so need guidance from time to time. The vision and mission must be clear before the entrepreneur. One must not think of jumping high immediately. He announced that IPSAR was intending to establish an Incubation Centre in order to help entrepreneurs.

Mr. P.K. Gupta, Dy. Director MSMEDI reiterated that money apart an entrepreneur get a sense of satisfaction. The management students had an advantage, they could take it as an option before them. The govt. encourage such endeavors.

Mr. Biswarup Singh who coordinated the entire programme proposed vote of thanks and Dr. M.K. Patra conducted the Programme.

For Publication